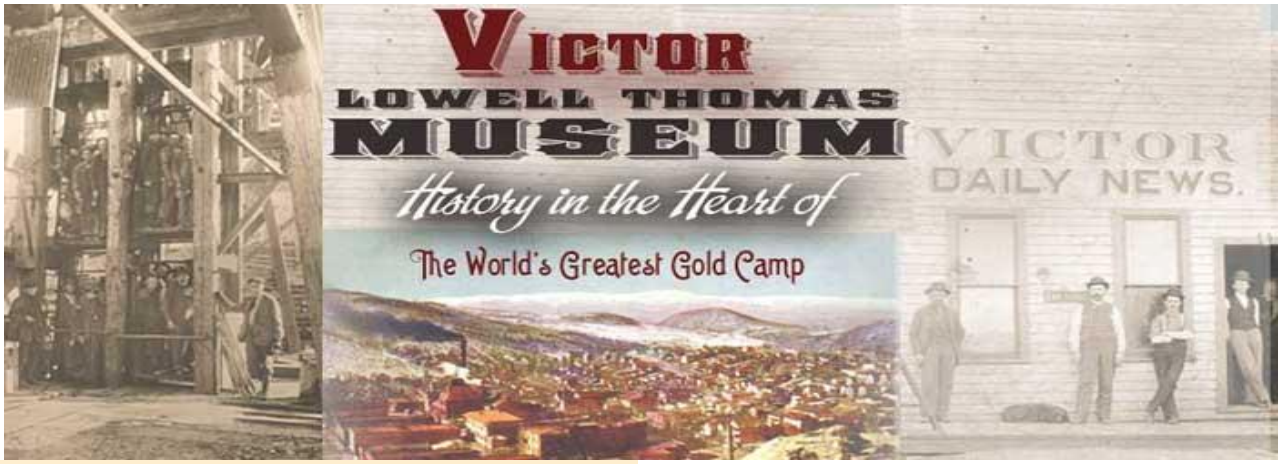


Mine Tours

This summer we will be hosting mine tours once again, thanks to the Cripple Creek & Victor Mining Company. Tours will be at 10 a.m. and 1 p.m. every day but Thursday from Memorial Day to Sept. 3. See giant trucks hauling ore, boulders smashed into pebbles in the crusher, the depths of the largest gold mine in Colorado. Reservations are recommended at VictorColorado.com.

Hours: 9:30-5:30 daily May 26-Sept. 3 and weekends September to Oct. 8; check the website for special weekends during the holiday season.

Admission: $6 adults, $5 Seniors 62 & older, $4 Children 12 & under Admission includes 1 hour of gold panning.

Gem & Gold Panning Continues

Try your hand at finding Cripple Creek turquoise, topaz and other gems as well as real gold. The museum hosts panning thru Labor Day and panning for real gold over Gold Rush Days the third weekend in July.

Your 2012 Board of Directors

Ruth Zalewski, President
Karen Muntzert, Vice President
Jane Mannon, Secretary
Nancy Hanks, Treasurer
Jon Zalewski, Board Member

Contact Information
719-689-5509
museum@victorcolorado.com
VictorColorado.com

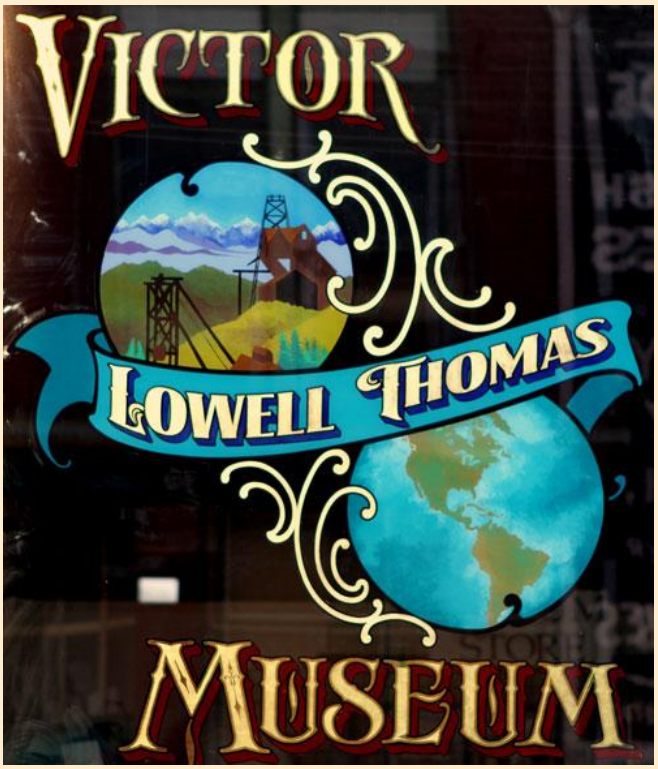
Annual Report for 2011

January 2012

ACHIEVEMENTS

2011 was year of major successes at the Victor Lowell Thomas Museum. Some of the successes with your support and volunteer help include:

- **Phases 2 & 3 stabilization** funded by the State Historic Fund were completed. This included supports in the basement for the first floor and restoration of all museum windows. The project also included restoration of the storefront and supports to the second floor. The museum collections, which had been carefully packed into boxes and crates in the fall of 2010, were reassembled into displays from March until opening day May 28. Thanks to all who helped with the enormous task of packing, storing, and then cleaning and displaying artifacts.The task of unpacking, cleaning and creating displays began in February 2011 and went right up to within minutes of the opening VIP party May 27.
- **The storefront restoration** resulted in the loss of our large Lowell Thomas logo window, which was repainted last spring thanks to a donation by Marvin Maples of TEPA LLC. And thanks to Dixie Clare and Bill DeBekker who gave us real gold leaf artistry in the new design.
- **We continue to work on finalizing a CDoT** grant to replace the roof, which we hope will be completed later this year.
- **We are seeking funding** now for the interior restoration – addition of heat, water and sewer and upgraded power as well as a few miscellaneous, exterior finishes. Watch for future news on 2012 fundraising. We will need your help to match several grants and finally bring water and heat into the building!
- **Held a fundraiser June 11** honoring Winfield Scott Stratton with Richard Marold performing as the noted miner; we raised about $5,000 from that fundraiser, thanks to all who donated to the auction and attended.



New museum window by Dixie Clare and Bill DeBekker.

Our new windows decorated for Christmas

- **We had an Outstanding 2011 Season** increasing our visitor numbers (from 8064 in 2010 to 8775 in 2011), increasing the revenue from tours by 67% (1643 tours in 2010 to over 2200 in 2011), and increasing our museum sales 74% from 2010 to 2011.
- **Continued expanded staffing** and kept the museum open 7 days a week. This year Cripple Creek & Victor Gold Mining CO. again donated the funds for staffing and marketing the mine tours. We also opened for two weekends in December and are planning more special weekend hours for 2012.
- **We continue**d to work with the Colorado Springs Convention & Visitor's Bureau, and regional museums on cooperative marketing, as well as group tour operators for bus tours. We had a table display the annual Colorado Preservation Inc. conference in Denver.
- **Continued a window challenge** to raise funds to restore the windows in the museum; 15 windows have been funded thanks to several donors.

Exhibits and Programming

- **Received donations of photos**, and artifacts from several individuals with family ties to Victor.
- **Improved our contribution** to the community by drawing visitors to Victor through our marketing efforts, providing for visitor experiences to compliment our local businesses and give visitors a reason to stay and explore Victor, the museum, Gold Belt Byway and Trails of Gold.

Curatorial, Inventory and Gift Shop

- **Continued work toward a new inventory** of all artifacts in the collection.
- **Acquired the rights** to reprint and sell Richard Grater's autobiography and will continue to offer the book for sale, thanks to his grandson Jon Michael and Pamela Pratt.
- **Also helped Chuck Clark** publish his book of Victor memories.
- **Added a plethora of new items** to the gift shop and had a very successful sales year, thanks again to Mona Campbell who sells the socks off everything from rocks to fine jewelry.
- **Opened the Museum** for two weekends in December to promote shopping locally.
- **Worked to improve security** for exhibit items.

THE VICTOR LOWELL THOMAS MUSEUM

Museum Honor Roll 2011/2012 - Thank You All for Your Continued Support!

Renew or Join... Keep Your Membership Working for You. Help Save the Past and Be a Part of the Future..

We cannot do this without you! Please take a minute to read our newsletter & come by for a visit this summer to see what we are up to at your museum! We need you - our supporters. Please spread the word & encourage others to join.

Visit victorcolorado.com to: Download a membership application... Or Apply Online.

Window Challenge Donors 2009-2010

- Window 1 Jon & Ruth Zalewski
- Window 2 Ed Hunter
- Window 3 Jane Mannon
- Window 4 Jim and Karen Muntztert
- Window 5 Joe and Marjie Stevens
- Window 6 - Balke Trust in honor of Rudy Balke
- Window 7 - Balke Trust in honor of Ken Geddes
- Window 8 - Victor Heritage Society
- Window 9 - Torix General Contractors - repainting of the museum logo window and an upstairs window
  Window 10 - Jim & Sarah Watson
- Window 11 - Terry & Carol Trego
- Window 12 - Bill & Beth Reid
- Window 13 - Rich & Marilyn Fay
- Window 14 - Stephen & Bonnie Mackin in Memory of Wayne & Dorothy Mackin
- Window 15 - City of Victor
- Window 16 - ***Donate $1300 to adopt a window.***

Major Grantors for 2011 projects

- State Historical Fund - $104,196 awarded Feb. 1, 2010 for Phase 3 Stabilization and Store Front Restoration
- State Historical Fund - $194,613 awarded Aug.1 for Phase 2 Stabilization and Upper Story Windows
- Colorado Department of Transportation TE Grant through Teller County for roof replacement and storefront restoration - June 2010 - $129,548
- Gates Family Foundation - $80,000
- Cripple Creek & Victor Gold Mining Company - for summer staff and mine tour donations

Patron Members 2011-2012

Gold Patron
$1000 per year or more

- Bill & Beth Reid
- Lowell Thomas Jr & Tay Thomas
- City of Victor

Silver Patron
$500 per year or more

- Ed Hunter

Silver Patron
$250 per year or more

- Ron Weems
- Jade Diamond Consulting
- Michael & Debra Ausec
- Mentor Graphics
- Merrill & Rebecca Austin

Turquoise Patron
$100 per year or more

- Ed & A Henne in memory of Brian Geddes
- Linda & Joe Welte in memory of Brian Geddes
- Thomas & Nanci Welte in memory of Brian Geddes
- Linda Irene Tingvik
- John VanSciver
- Ken Geddes
- City of Victor
- James & Sarah Watson
- Stephen & Bonnie Mackin
- Joe & Marjie Stevens
- Terry & Judy Akins
- Bill & Lori Phelan
- Sarah Larson

Members 2011-2012

Annual Individual Members

- Dee Breitenfeld
- Dick Grater

Two-Year Individual Members

- John VanSciver
- William Haugen

Annual Family Members

- Adam and Marge Breth
- Bud & Georganna Peiffer
- John Sharpe
- Mary Henson
- Judy and Larry Kraus in memory of Brian Geddes
- Tish and Dewey Allen in memory of Jake and Eleanor Baker
- Sam & Karen Morrison

Two-year Family Members

- Jon and Ruth Zalewski
- Chris and Nancy Hanks
- Sarah Larson
- William & Mary Lou Hadwiger

Volunteer & Special Thanks: CC&V, Ed Hunter, Jim Watson, Tim Stroh, Charise Boomsma, Chuck Clark, Sam & Karen Morrison, TEPA LLC, City of Victor, Jeff & Mona Campbell, Trego Family, Dixie Clare, Bill DeBekker, Kerry Brandon & Kent Burgess, Cliff Dvorak, Mark & Jill Sievers, Diana Bowman, Teller County Government, Sue Greeves, Dick Crow, Jonnie Mount, Jim Muntzert, Mickey Burdick, Jeff Williams & the Brian Geddes Family, Jim & Elizabeth Zorn; June 11 sponsors Merrill & Rebecca Austin, Terry & Judy Akins, Joe & Marjie Stevens; Greg Winkler, Gold Camp Bakery & the Kids, Chase Campbell, Kayla Ibarra, Lori Phelan, Dirty Sally's, Kathryn Chandler & all who helped us pack and redisplay the museum.

Become a Part of the Museum

If you have some spare time and want to make a difference by volunteering, please let us know - without volunteers we cannot survive. Please call us at 719-689-5509 or email museum@victorcoloado.com if you are interested in helping:

>Help with fund-raising events, ideas, and programs.

>Volunteer to assist in staffing the museum, helping with gold panning, inventory and giving tours.

>Help with museum maintenance such as cleaning, weeding, painting, repairs, moving artifacts/exhibits and building display cases and exhibits.

Victor Lowell Thomas Museum 2011 to 2010 Year End Summary

Category	2011	2010	Difference	%age
Visitors	8,775	8,064	711	8.82%
Revenues - Operations				
Admissions/Gold Panning	8,732.00	7,305.00	1,427.00	19.53%
Tours	15,381.00	9,229.00	6,152.00	66.66%
Gift Shop Sales (net of Cost of Goods Sold)	11,918.00	6,876.00	5,042.00	73.33%
Donations	2,435.00	1,709.00	726.00	42.48%
Fundraiser	3,525.00	-	3,525.00	0.00%
Memberships	274.00	954.00	(680.00)	-71.28%
Sponsorships	21,150.00	-	21,150.00	0.00%
In-Kind Revenues	38,875.00	38,875.00	-	0.00%
Other	(7,916.00)	324.00	(8,240.00)	-2543.21%
Subtotal - Revenues - Operations	94,374.00	65,272.00	29,102.00	44.59%
Expenses - Operations				
Advertising	8,094.00	550.00	(7,544.00)	-1371.64%
Audit/ Review	3,125.00	2,825.00	(300.00)	-10.62%
Bank & Credit Card Fees	748.00	723.00	(25.00)	-3.46%
Building Maintenance	372.00	1,222.00	850.00	69.56%
Event Supplies	2,088.00	1,998.00	(90.00)	-4.50%
Insurance	4,052.00	905.00	(3,147.00)	-347.73%
IT Related	1,215.00	441.00	(774.00)	-175.51%
Museum Staff	14,225.00	6,022.00	(8,203.00)	-136.22%
Office Supplies	509.00	1,063.00	554.00	52.12%
Utilities	2,621.00	1,545.00	(1,076.00)	-69.64%
In-Kind Expenses	38,625.00	38,625.00	-	0.00%
Other	(6,430.00)	1,966.00	8,396.00	427.06%
Subtotal- Expenses-Operations	69,244.00	57,885.00	(11,359.00)	-19.62%
Net Income /(Loss) Operations	25,130.00	7,387.00	17,743.00	-240.19%
Revenues - Capital				
Grants	39,352.00	248,685.00	(209,333.00)	-84.18%
Match	18,465.00	17,083.00	1,382.00	8.09%
Other	3,073.00	-	3,073.00	0.00%
Subtotal - Revenues - Operations	60,890.00	265,768.00	(204,878.00)	-77.09%
Expenses - Capital				
Phase 1	-	-	-	0.00%
Phase 2	17,330.00	216,810.00	(199,480.00)	0.00%
Phase 3	51,443.00	103,610.00		
Capital Planning	5,882.00	-	5,882.00	0.00%
Exterior /Interior Finishings	10,310.00	-	10,310.00	0.00%
Displays	-	497.00	(497.00)	0.00%
Museum Acquisitions	-	-	-	0.00%
Subtotal- Expenses-Capital	84,965.00	320,917.00	(183,785.00)	0.00%
Net Income /(Loss) Capital	(24,075.00)	(55,149.00)	(21,093.00)	38.25%

Copy of An Historic Photo From Our Collections							✔
Guest Passes	2	2	4	6	8	10	10
Discount at Museum Gift Shop			10%	10%	15%	20%	20%
Museum Membership Certificate			✔	✔	✔	✔	✔
Recognition in Museum			✔	✔	✔	✔	✔
Recognition in Museum Newsletter and Website	✔	✔	✔	✔	✔	✔	✔
Annual Museum Newsletter	✔	✔	✔	✔	✔	✔	✔
Invitation to Museum Events	✔	✔	✔	✔	✔	✔	✔
Free Museum Admission	✔	✔	✔	✔	✔	✔	✔
2011 Victor Lowell Thomas Museum Membership Benefits Your Donations Open Doors to the Past ***Join Today And Support Your Local Museum!*** 	Annual Membership $40	Family Membership $50	Turquoise Patron $100+	Silver Patron $250+	Sylvanite Patron $500+	Gold Patron $1000+	Cresson Gold Patron $5000+

Join Our Efforts to Make the Victor Lowell Thomas Museum the Pride of Victor
Membership/Renewal Form

Name:_____
Address:_____
City:_____ State:_____ ZIP:_____
Phone:_____ Email:_____

Indicate Membership Level:
Annual Membership $40___ Annual Family Membership $50___

Patron Memberships:
Turquoise Patron $100 per year or more ___
Silver Patron $250 per year or more ___
Sylvanite Patron $500 per year or more ___
Gold Patron $1,000 per year or more ___
Cresson Gold Patron $5,000 per year or more ___

Send checks payable to: Victor Improvement Association, POB 238, Victor, CO 80860

Museum Exhibits

Lowell Thomas Memorabilia
The life & times of Victor's famous hometown traveler.
April 6, 2012 is his120th birthday!

Dr. A.C. Denman & Lillian Titmas
A room filled with equipment and items from the Victor doctor's office.

Mining Equipment Yard
1890's mining equipment & guidebook.

1890's Mining Room
Drills, lamps, ore car, miner's cabin...

Victorian Rooms
Original furniture, china, clothing and household items.

Antique Doll Collection
Hundreds of dolls!

Victor Adams Memorabilia

Check out all of the new items in our Gift Shop!

Handmade Hat Pins ~ Books and DVDs ~ Victorian Jewelry
Variety of Mineral Specimens
T-shirts ~ Gold - Panning Kits
Lowell Thomas Books
New Items All the Time!

2012 Museum Events

Watch the website for information on our 2012 Fundraisers and Events!

May 26 - **Opening Weekend;** Gold Panning, Exhibits. 9:30 a.m. Special Tour of the Anchoria Leland Surface Buildings; $10 per person benefits the Sponsor - the Southern Teller County Focus Group.
May 26 - Sept. 3 - **Modern Gold Mine Tours:** 10 a.m. and 1 p.m. from the Museum. Every day but Thursday. See our website for the 2012 schedule of tour dates or to make a reservation.
July 21, 21, 22 - Gold Rush Days:
Modern Mine Tours 10 a.m. and 1 p.m.
Pan for Real Gold 10 a.m. to 4 p.m.
November/December – special weekend hours for the holidays.

Need More Info on the Museum?

For more information or to make a donation, call Nancy Hanks at 719-689-3522, Jane Mannon at 689-4044 or Ruth Zalewski at 719-689-2675 or email museum@victorcolorado.com.

Victor Improvement Association
POB 238
Victor, CO 80860

To Member: